



GREAT NECK PLAZA BUSINESS IMPROVEMENT DISTRICT

Dedicated To Promoting Business In The Plaza

August 2011

Dear Classic and European Exotic Car Owner:

We are just a few weeks away from our 27th Annual Great Neck Plaza AutoFest and Street Festival. **The date is Sunday, September 18, 2011 (raindate September 25) from Noon to 4:30 PM.** We invite you to join us for this fun-filled day.

IN MEMORY OF 9/11

This year's AutoFest is being dedicated to the memory of the more than 3,000 people who lost their lives in New York, Washington DC and Pennsylvania, and the families whose lives were changed forever on that day.

***RETURN APPEARANCE:
THE ALCO-6 RACER, WINNER
OF THE 1909 AND 1910
VANDERBILT CUP RACES***

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FEATURED HISTORIC CAR
AT 2011, 100TH ANNIVERSARY
INDY 500***

We have selected two memorial funds to support:



Tuesday's Children (TuesdaysChildren.org)

Tuesday's Children is a non-profit family service organization committed to the children and family members of the victims of 9/11. The organization provides a wide range of support including mentoring, educational and career guidance, and life management.

September 11th Families' Association (911families.org)

The September 11th Families' Association supports victims of terrorism through communication, representation and peer support. The organization's mission is to unite the September 11th community, present evolving issues, and share resources for long-term recovery.

**FIRST 125 REGISTRANTS WILL RECEIVE
COMMEMORATIVE 23 OZ PILSNER PUB GLASS,
9/11 FUNDRAISER TEE-SHIRT AND DASH PLAQUE**



AUTOFEST REGISTRATION FEE WAIVED IN LIEU OF CONTRIBUTION TO ONE/BOTH 9/11 MEMORIAL FUNDS

Rather than asking for a registration fee this year, we are asking car owners to make a contribution to one or both of the 9/11 memorial funds we are supporting. We are suggesting that your contribution equal what the registration fee would have been – \$20 for pre-registration or \$30 for day-of-show registrations. Both organizations are registered as 501(c)3 charities, making your contributions tax deductible to the fullest extent of the law. Of course, if you are so inclined to contribute more than the registration fee amount, that would be sincerely appreciated.

When returning your registration form, simply make your check out to one of the memorial funds. If you would like to make a split contribution, please submit two checks with your registration form.

In addition to donating all the funds generated from car owner contributions in lieu of registration fees, we will be asking all our merchants to make a donation to these charities, as well as donating a portion of the proceeds generated from the children's carnival rides and activities we will have at the festival.

BE A PART OF THIS VERY SPECIAL AUTOFEST

The Alco-6 Racer, one of the vintage race cars featured at this year's 100th Anniversary Indy 500, will once again be making an appearance at our AutoFest. The Alco-6, best known for its Vanderbilt Cup 1909 and 1910 wins, was also one of the competitors in the inaugural 1911 Indianapolis 500 Mile race.

With the day's festivities planned as a dedication to 9/11, and with the return of the Alco-6, we're anticipating a very large crowd. **This will be a show you want to be part of!**

Enclosed is a copy of our car registration form. **All PRE-REGISTERED applications must be received in our office no later than September 9th.** We look forward to your participation this year. Please send in your application or call our office to avoid being shut out of our event. Remember, in lieu of an application fee we are asking that you make a donation to one or both of the 9/11 memorial funds we are supporting – Tuesdays Children and the September 11th Families' Association.

If you have any questions, please do not hesitate to call us at **(516) 829-1301**. We look forward to having you participation and sharing this special day with us.

Sincerely

A handwritten signature in cursive script, appearing to read "Ron Edelson".

Ron Edelson
Executive Director

A handwritten signature in cursive script, appearing to read "Jay Corn".

Jay Corn
BID Vice President,
AutoFest Committee Chairperson

A handwritten signature in cursive script, appearing to read "Maria Coscia".

Maria Coscia
Event Manager